

FRANKE'S NEW RAIL SYSTEM PROVES THAT KITCHENS CAN GET SMARTER WITHOUT NEEDING TO GET BIGGER

HATFIELD, PA. May 7, 2007 –If added counter space were the whole answer, then as America's kitchens got bigger they'd automatically become more efficient. But they don't. So Franke, the world's largest source of kitchen sinks, set out to find a way to cut steps, save time, streamline processes from preparation through clean up and generally make sure that kitchens get smarter without needing to get bigger. This innovation is called the Franke Rail System, wall mounting stainless steel rails that carry perfectly fitted accessories with a direct, practical relationship to food preparation and clean up tasks from sink to stove and back.



According to Charles F. Lawrence, Franke Vice President Marketing and Product Development, the new Rail System represents the first time that an expert in kitchen systems has taken the concept beyond space saving and related it directly to the practical kitchen processes themselves. "It's a system for people who actually cook and clean up, designed by people who know all the steps that takes and how to connect them efficiently and attractively."

With the Franke Rail System, cooks can put more than a dozen **handle-mounting accessories** at their fingertips to create a second, fully functional work level without ever exhausting counter space. The options include bowls, baskets, colanders, shelves, grids, utensil hooks and even a salad spinner and multi-blade grater set, most of which can be hooked on the rails by their dual purpose handles. Centered near the sink and the stove, single and double slot

rails in both 24- and 39-inch lengths can be strategically placed to free up



primary counter space and keep processes flowing forward freely. As an added bonus, the sleekly sophisticated rails are as attractive

when empty as they are efficient when fully loaded. As practical as they are efficient, the Franke rail components can be linked together, effortlessly removed for cleaning and withstand up to 44 pounds in weight. Franke debuts its ingenious new Rail System at the 2007 Kitchen and Bath Industry Show in Las Vegas this week. It appears at the heart of the many versions of **Franke's Active**



Kitchen, the fully personalized, inter-related ecosystem of sinks, faucets, vent hoods, water filtration, waste disposers, rail systems and accessories that turn the kitchen from a collection of appliances to a successful ecosystem in which all the functions complement and support each other.

Franke's luxury products for the active kitchen are available through a nationwide network of distributors serving designers and fine retailers of both appliances and plumbing systems. For further information visit www.frankeconsumerproducts.com or telephone 800-626-5771.

Franke, the world's largest manufacturer of kitchen sinks, is a privately held \$3 billion company specializing in the design and engineering of luxury systems for the management of air, water and waste and known for creating "Kitchens Without Compromise." Based in Switzerland and operating 85 subsidiaries in 41 countries, its family of brands includes Franke, Kindred and Franke USA.

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